

## TeleDelta IPTV Deployments

### Theatre and Performing Arts Venue



#### General Requirements

- Distribute digital content through-out venue, utilising existing coaxial cable infrastructure and IPTV (cat/ fibre cable)
- Deliver HD video content including: FTA television /Foxtel, In-house promotional material, replay, trailers and overflow feeds
- Provide Ring-main delivery of HD production content
- Deliver digital signage, news, weather and in-house material
- Deliver background audio, music and PA announcements
- Provide visual timers (show-start/finish), audience recall and related information
- Provide room scheduling / vacant & occupied information
- Provide real-time / zero delay show relay

#### Controllability

- The entire TeleDelta platform can be controlled for a central application (TeleDelta Conductor)
- System can be controlled via tablet, mobile and wireless device, wired terminal, stage manager console
- TeleDelta platform can be deployed stand alone or integrate with existing control system—AMX, Creston, RTI etc.
- Control system is straight-forward to use, with an intuitive feel to operate

#### Digital Content / Signage

- Create and easily upload digital content within the TeleDelta Conductor application
- Create play-lists, assign content to individual or groups of displays
- Integrate in-house promotional material, news feeds, RSS, weather and information into the system
- Social Media Interaction - allow guests to upload content (with permissions) for targeted campaigns

#### Hardware

The TeleDelta platform has been designed for deployment into existing and new build networks. Legacy deployments can utilise existing coaxial cable infrastructure for digital MATV delivery. New build and hybrid solutions utilising either complete IPTV delivery or a mixture of coaxial and IPTV/ Fibre can be integrated in the TeleDelta solution, along-side broadcast quality SDI delivery.

Day-to-Day system management for the TeleDelta platform is via the Conductor application, this application can be run on most tablets, mobile and PCs for ultimate flexibility. Conductor is a simple to operate yet powerful application that provides control over displays, audio, music, digital signage, content access, campaigns, advertising and timing / scheduling functionality.

For more information please contact your local distributor or email [sales@teledelta.com](mailto:sales@teledelta.com)

